## ABSTRACT OF THE DISCLOSURE

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An organic electroluminescent device includes an anode, a cathode, and an organic layer having a light-emitting area and arranged between the anode and the cathode. The organic layer contains in at least a part thereof at least one aminostyrylnaphthalene compound represented by the following formula [I], [II] or [III]:

wherein  $R^1$ ,  $R^2$ ,  $R^{11}$ ,  $R^{12}$ ,  $R^{23}$  and  $R^{24}$  are each a phenyl or naphthyl group,  $R^3$ ,  $R^4$ ,  $R^{13}$ ,  $R^{14}$ ,  $R^{25}$  and  $R^{26}$  are each an electron attracting group such as a cyano group, and  $R^5$ ,  $R^{15}$  and  $R^{27}$  are each a substituent group such as an alkyl group.